

Press Release | May 2023

Daily Protect Facial Lotion SPF 20 wins Gold!

Living Nature is proud to announce that Daily Protect Facial Lotion SPF 20 has won Gold for Best Natural Product in the Global Makeup Awards Asia. As a pioneering New Zealand natural skincare brand, this recognition reaffirms Living Nature's position as a beauty innovator and celebrates its commitment to providing modern consumers with powerful, effective natural beauty products.

The Global Makeup Awards Asia recognizes brands that push the boundaries of creativity, innovation, and quality in the beauty industry. The awards feature a rich and diverse range of brands from China, Singapore, Thailand, Australia, New Zealand, Korea and more. Judged on product efficacy, the winners are selected by an exclusive panel of judges from the beauty industry.

Launched in October 2022, Living Nature's Daily Protect Facial Lotion SPF 20 (RRP \$56 NZD) is a dual-effect serum-like formula which offers broad-spectrum UVA and UVB protection. The lotion is infused with powerful, natural ingredients, including Hyaluronic Acid, organic Aloe Vera, and Vitamin E to nourish and protect the skin. Daily Protect Facial Lotion SPF 20 also features organic Coconut Oil and Shea Butter to provide intense hydration while reducing inflammation, leaving the skin feeling soft and supple. With a lightweight and non-greasy texture, this lotion can be worn alone or under makeup for added protection. Living Nature is honoured to receive recognition for this product, which was also a finalist in the prestigious Pure Beauty Global Awards in April.



Since 1987, Living Nature has pioneered effective natural skincare solutions, crafted in New Zealand with sustainably sourced ingredients. With this recognition, Living Nature continues to demonstrate its commitment to excellence in the beauty industry.

For more information about Living Nature and its award-winning products, please visit www.livingnature.com.



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